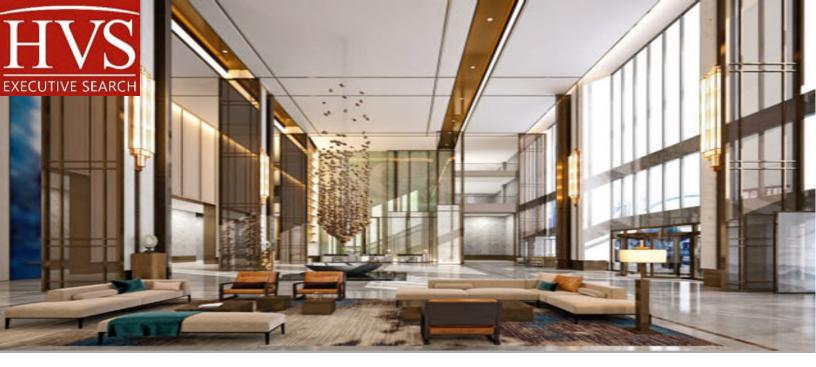




Making Informed
Leadership Decisions
When the Stakes are the
Highest

The Americas • Europe • India • Middle East • Africa • Asia Pacific



As a division of HVS, the global authority on hospitality, HVS Executive Search can leverage unrivaled relationships, access unique intelligence, and provide a truly global reach within the hotel, restaurant, real estate, and travel & leisure sectors.



How We Help Our Clients

- Executive Search: C-suite, VP, and Director-level roles across all functional disciplines
- Organizational Development: Retention Strategy, Succession Planning, and Executive Coaching
- * HVS Assessment: Designed to provide deeper insight into executive's management style. HVS assessment allows leaders to throw light on their blind spots as well as identify potential areas for growth and development
- Executive On-Boarding: Designed to ensure your executives effectively assimilate to the professional, social, and cultural challenges of a new role and organization



What Makes Us Unique

- Over 30 years established leader in Hospitality industry Executive Search
- * All Search Consultants have Hospitality industry experience
- Hospitality Industry specific Hotel, Restaurant, Real Estate, and Travel & Leisure sectors
- **Consistently Strong Net Promoter Scores,** averaging 95%
- Proprietary database, SPIDER® Largest in the hospitality industry and regularly updated by our Global Data Management Team
- ❖ Project Teams of at least two search Consultants and an Administrator. Managing Director involved in the entire search process with a hands-on collaborative approach
- Weekly Candidate Update Reports to include all research. We believe in full transparency
- Candidate Referencing prior to presentation for added insight and perspective
- Offer Term Sheets prepared and discussed prior to formal delivery of an offer letter
- Proprietary HVS Assessment and In-House Onboarding services available and supported by our Organizational Development Alliance Partner, Sheetal Singh, Ph.D.





Primary Areas of Focus

- RESTAURANTS Publicly Traded, Franchisor, Franchisee, and Private Equity Sponsored
- HOTELS Brands, Management Companies, and Private Equity Sponsored
- ❖ REAL ESTATE REITS, Hotel Owner/Developers, and Private Equity Sponsored
- * TRAVEL & LEISURE Digital Travel Technology, Gaming, Visitor Attractions, Tour Operator, and Theme Parks & Entertainment





HVS Executive Search Methodology Partnership Through Flexibility

Company Analysis & Profiling (week 1)

Research
Identification &
Assessment
(weeks 2-10)

Feedback & Offer (weeks 11-12)

- Kick-off call to discuss the opportunity and conduct a Cultural Assessment
- Compelling Opportunity Profile created
- Targeted Company/Asset Research list created
- Weekly Candidate Review Calls scheduled
- Sourcing and identifying qualified candidates through our database, LinkedIn Recruiter Pro, and our valued sources
- Interviews and reference check conducted
- HVS Assessment administered
- Resumes, HVS Assessment reports, and compensation breakdown of the top candidates are presented on Weekly Candidate Review Calls
- Feedback from all parties is reviewed to determine course of action
- References provided at Client request
- Offer Term Sheet and Compensation Negotiation provided at Client discretion



66

Diversity

"Diversity and inclusion are more than just words for us; they are our passion and our principles that drive our innovation. We are always evolving our programs, tools, and networks to help our employees grow and make a positive impact in their roles. We know through experience that different points of view create a stronger and more creative work environment that delivers better results. We work within a global, multicultural community, and we want to reflect that inside our walls."

Bill Conn, EVP, Managing Director
Is a member of the
DEI Committee at HVS International



HVS Executive Search Leadership Team



Court Williams Chief Executive Officer New York 203 521-7106







Bill Conn Executive Vice President & Managing Director **Atlanta** 404 431-7941







Alice Sherman Senior Vice President Los Angeles 310 293-0806



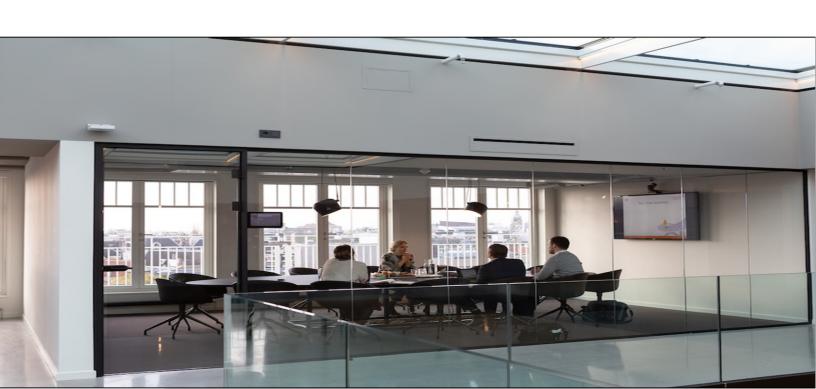




Wendy Hollander Chief Administrative Officer **New York** 201 993-8654









HVS Executive Search Team



Jens Busch Vice President New York 646 438-9526







Matt Black Vice President New York 301 523-5751







Caroline Lind Search Consultant **Kansas City** 479 856-8558







Jessica Mallari Administrative Manager San Diego 619 994-4499







HVS International Executive Search Team



Florian Kittler **Managing Director** Europe & Asia Pacific London & Frankfurt







Axel Stadler Vice President Asia Pacific Kuala Lumpur







Jennifer Hu Vice President Asia Pacific Melbourne







Sofie Otto Director of Administration Europe & Asia Pacific Cape Town







Pablo Torres Director Europe Spain







Bhavna Bhatia Vice President Middle East & Africa New Delhi







HVS International Executive Search Team



Shalloo Dhillon Vice President India & South Asia Gurugram







Organizational Development Hiring, Developing and Retaining Exceptional Talent



Sheetal Singh, Ph.D. - Alliance Partner - Organizational Development

Sheetal Singh, Ph.D. is an award-winning researcher, author, corporate trainer, and a leadership coach and advisor to CEOs, Cabinet Members, and Heads of State. She is an alliance partner with HVS and is the founder of OTI Advisors - a growing organizational development advisory practice. Dr. Singh is an Associate Clinical Professor at Robert H. Smith School of Business, University of Maryland and has spent over a decade studying leadership and emotional labor in hospitality firms. Dr. Singh's background in studying individual behavior in organizations, combined with her work experience with some of the best brands in the hospitality industry, give her a unique insight into serving HVS clients with evidence based scientific and practical solutions to their development needs. She completed her Ph.D. in Organizational Behavior and Strategy from University of Maryland's Robert H. Smith School of Business. She completed her undergraduate work in Commerce from Delhi University and in Hotel Administration from the Institute of Hotel Management, Delhi, India. She also completed a Post-Graduate Diploma in Hotel Management from The Oberoi Centre of Learning and Development, Delhi, India. She has been invited to speak at Cornell University's School of Hotel Administration and continues to serve as a mentor to the Leadership Development Program at their School of Hotel Administration.

Contact: ssingh@hvs.com





Please contact
Court Williams, CEO
cwilliams@hvs.com

to find out more about our process & allow

HVS Executive Search

to learn about your Company's Executive Search needs.